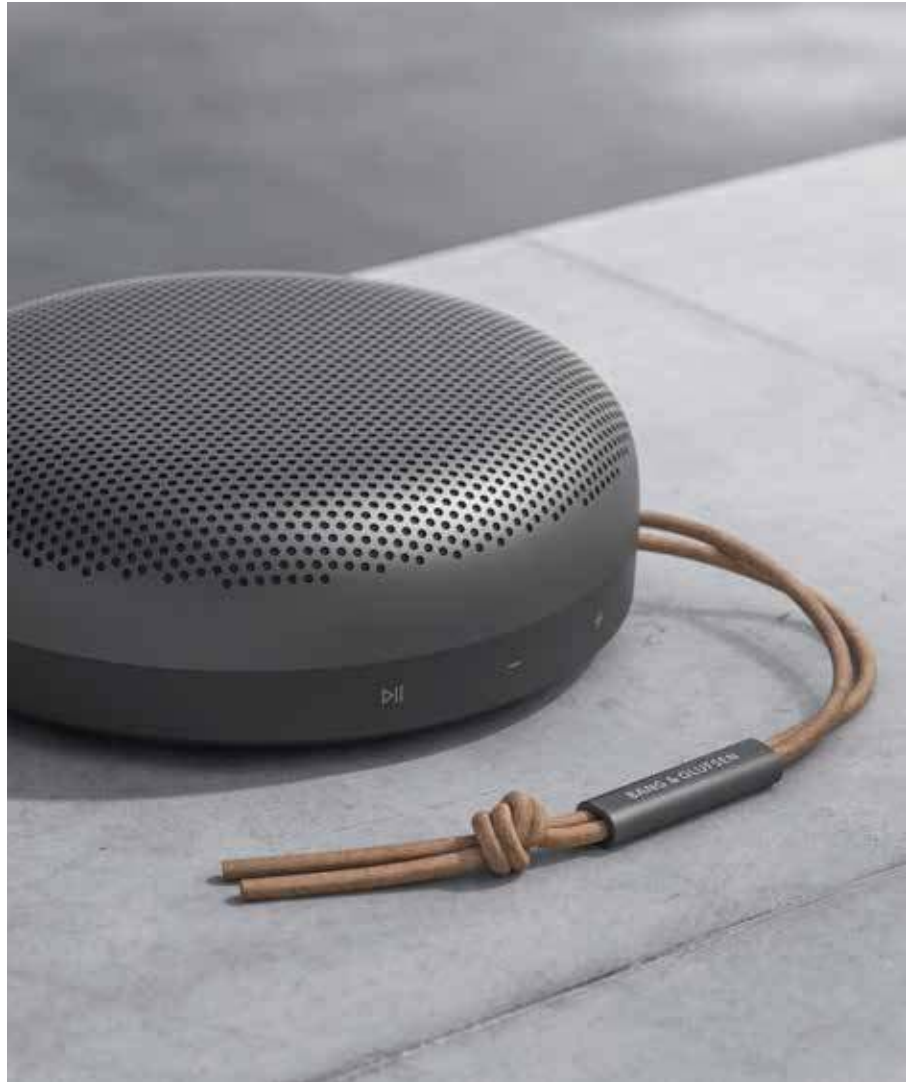




Bring beauty to the moment

With a refined, slim profile, clear user interface and numerous features, Beosound A1 2nd Gen. is a powerful portable speaker with an iconic design. Bang & Olufsen Signature Sound is at the heart of Beosound A1 2nd Gen., with aptX Adaptive Bluetooth technology.

It features up to 18 hours of play time at typical listening volumes and is fully dust and waterproof, meaning that it can be enjoyed wherever you take it. Beosound A1 2nd Gen. features Alexa voice assistant built-in and a three microphone array with FarField technology for great call clarity, making it a great conversation tool at home or at the office.



IMPORTANT FEATURES

-  Superb sound quality, with aptX Adaptive.
-  IP67 level dust and waterproofing.
-  Aesthetic office companion with enhanced call capability.
-  Alexa voice assistant built-in.
-  Up to 18 hours of battery life at typical listening volumes.





BASIC

Dimensions (mm)

133 W x 46 H x 133 D

Weight

558 g

Materials

Anodised Aluminium
Leather
Plastic

Placement

Wall or table/shelf

Recommended Room Size

5-30m²

Ideal For

Small social gatherings, mid-sized rooms around the home and in the office

TECHNICAL

Speaker Configuration

1 x 3.5" Woofer
1 x 3/5" Tweeter

Amplifier

2 x 30W Class D for woofer and tweeter

Sound Direction

360 degrees

Frequency Range

55-20.000Hz (-10dB)

Max Loudness @ 1M (SPL)

92dB

Bass Capability @ 1M (SPL)

62dB

Wireless Codec

AAC, aptX Adaptive

Stereo Pairing

Yes, between 2 Beosound A1 2nd Generations only

Multipoint

Yes, up to 2 devices

Customisable Sound EQ

Yes, five presets available in the Bang & Olufsen app and fully customisable

LED Indicators

Product / Speakerphone / Voice Assistant LED
Battery LED

IP Certification

IP67

Battery Playtime

18 hours (typical listening volume)

Battery Size

3,000mAh

Power Consumption

Typical: 5W
Standby: 0.12W

Power Supply

5V DC / 3A via USB-C connector

Charging Time

2.75 hours at 5V - 3A charging

Fuel Gauge

Yes



CONNECTIVITY

Bluetooth Version

5.1

Voice Assistant

Alexa built in

USB Inputs / Outputs

USB-C for charging, speakerphone and streaming

Fast Pairing

Apple Fast Pair
Google Fast Pair
Microsoft Swift Pair

Speakerphone

Yes, 3 microphone array

YOU MIGHT WANNA KNOW

Designer

Cecilie Manz

In The Box

Beosound A1 2nd Generation
Quick Start Guide
USB-C to USB-A cable, 1.25m

Accessories

USB-C to USB-A cable, 1.25m



Standard Colours

BLACK
ANTHRACITE



GREY MIST



PINK



GREEN



GOLD TONE





COPY BLOCKS FOR
MARKETING PURPOSE

5 words:

A powerful, beautiful portable speaker.

10 words:

A powerful, beautiful portable speaker with a wide breadth of capability.

25 words:

A powerful, beautiful portable speaker with a wide breadth of capability. The iconic design is fully dust and waterproof with strong battery life and features Alexa built-in.

50 words:

With a refined, slim profile, clear user interface and numerous features, Beosound A1 2nd Gen. is a powerful portable speaker with an iconic design.

With up to 18 hours of play time, IP67 dust and waterproofing, Alexa integration and great call clarity, Beosound A1 2nd Gen. is a beautiful, ultra-portable speaker you can enjoy anywhere.

100 words:

With a refined, slim profile, clear user interface and numerous features, Beosound A1 2nd Gen. is a powerful portable speaker with an iconic design.

Bang & Olufsen Signature Sound is at the heart of Beosound A1 2nd Gen., with aptX Adaptive Bluetooth technology.

It features up to 18 hours of play time at typical listening volumes and is fully dust and waterproof, meaning that it can be enjoyed wherever you take it.

Beosound A1 2nd Gen. features Alexa voice assistant built-in and a three microphone array with FarField technology for great call clarity, making it a great conversation tool at home or at the office.